

The FIRST and ONLY negotiation certification recognized by the National Association of REALTORS®.

RENE
Real Estate
NEGOTIATION EXPERT



achieve more with your RENE

CERTIFICATION

Real Estate Negotiation Expert (RENE) Certification Class

May 19-21, 2025
12:00 PM – 5:00 PM

VIRTUAL

Zoom link will be sent prior to course

MemberMax/Edupass: FREE
GMAR Members: \$249.00
Non-Members: \$299.00

Register Now!

Online: [GMARonline.com](https://www.gmaronline.com)



Presented by:

Deanna DuRussel
ABR, SRS, RENE, PSA, SFR,
RSPS

WHAT TO EXPECT

The RENE certification is designed to elevate and enhance negotiating skills so that today's real estate professionals can play the game to win.

Bonus! ABR, CRB & SRS elective



Craft a strategy for negotiation and learn when and how to negotiate



Adjust your communication style to achieve optimum results with any party in the transaction



Negotiate effectively face-to-face, on the phone or through email and other media



Visit [REBinstitute.com](https://www.REBinstitute.com) for a full course description and to learn how to earn the RENE certification!

*There is a one-time application fee of \$159 in addition to required education class cost for RENE certification.